

ST. NORBERT'S GOES ON AIR FOR FIRST TIME SUNDAY A. M.

Sermon by the Rev. M. J. Millay Will Be Broadcast From Station "WHBY"

DE PERE— Work of installing equipment has been finished, the official license to broadcast has been received from the government, and everything is now in readiness to begin radio broadcasting at St. Norbert's college.

Two test programs are scheduled for tomorrow, and will include a sermon on "The Divinity of Christ" by the college rector, the Rev. M. J. Millay, at 10:30 o'clock in the morning, and a musical entertainment at 7:30 o'clock in the evening. Regular programs are to be given at 7:30 o'clock on Wednesday nights, beginning next week.

The license is for a first class station, and the station call is "WHBY." George L. Garey, athletic coach of the college, has been selected as the official announcer for the station.

250 Meter

The transmitter is 100 watts, and the wave length is 250 meters. Transmitting apparatus has been built by the engineering staff of the college, including the Rev. L. Traeger and the Rev. I. Van Dyke, assisting Cletus Collom, in charge. Mr. Collom is an experienced broadcaster, formerly with the Detroit Daily News, of Detroit. The equipment is installed in the fourth floor of Boyle hall, in a department prepared for it. The studio is in the Administration building and was draped by Messrs. Collom and Garey.

Right to broadcast at any time is granted in the license issued to the college. The license calls for first class musical entertainment and it follows that only the best instrumental and vocal music will be broadcast in the programs. Talent will be welcomed by the college authorities, and the Rev. W. J. Millay asks that musicians and entertainers of this community offer their services for the weekly programs.

Suggestions Wanted

"The college authorities are desirous of having the public feel that they want to represent the public at large in the make-up of programs," said Father Millay. "Suggestions will be gladly considered, as we hope to make the programs interesting to the larger number possible.

"The engineering staff will appreciate any comment from fans as to the quality of the tone, so that they may make necessary alterations to improve the reception and to rectify defects in transmitting."